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AfriOne Unveils Manufacturing Plant For 'Made In Nigeria' Phones

By Segun Adebowale On Apr 21, 2017

AfriOne Limited, a technology-driven enterprise, on Friday inaugurated its manufacturing and assembly plant for Made in Nigeria phones and other technological devices.

The Chief Executive Officer of AfriOne, Sahir Berry, at a news briefing in Lagos, said the plant was a technological breakthrough and precedent for the company and for Nigeria.

Berry said the plant served is a pioneer in the manufacture and assembly of high-end communication technology in the African space.

He said the company's state of the art facility was spread out over 20,000 square feet, including Research and Development and testing laboratories.

According to him, the facility will be able to produce 300,000 products in a month on its four production lines.

He said the company's brands of Smartphone would soon be unveiled into the Nigerian market. Berry said: "AfriOne champions corporate socio-economic development, while wholly supporting the Made in Nigeria" mantra.

"The company models products that utilise cutting-edge technology reflect a modern, sleek design and integrate the latest and arguably necessary financial technology such as mobile health, mobile education and mobile banking.

"This is all with the goal of facilitating connectivity among Nigerians and the rest of the world." The co-founder of AfriOne, Hemang Kapur, said the products of the company were proudly and smartly crafted in Nigeria by Nigerians.

Kapur said AfriOne served Africa's largest socioeconomic power player with integrity. He said the company was hosting cutting-edge technology, stylish design, affordable price points and particularly an inherent commitment to financial integration.

According to him, the financial integration was through the automatically installed mobile banking and financial technology through the NowNow application.

He said: "AfriOne aims to democratise technology by offering affordable innovations through our product offerings and removing barriers for large scale adoption of advanced technologies in Nigeria, hence our motto: AfriOne – one for everyone.

"We offer a wide range of feature-rich and technologically loaded product lines from dual SIM mobile phones to educational tablet PCs and even android smart watches."

The Chief Operating Officer of AfriOne, Sandeep Natsu, said the company presently employed approximately 500 staff, who worked at its state-of-the-art product and testing facilities.

Natsu said the organisation had an installed capacity of 300,000 products per month via its world-class production facility located in Lagos.

The Managing Director of Contec Global, Roheen Berry, said in addition to the production of contemporary ICT devices and accessories, AfriOne was dedicated to Corporate Social Responsibility.

Berry said the corporation facilitated education and training programmes and encouraged entrepreneurship in Nigeria and across Africa, recognising it as a means of contributing to economic growth.

He said: “In adherence to the AfriOne and Contec Global in-house agenda, young men and women have the opportunity to be involved in product development and strategic management training programmes.

“We are tangibly investing in Nigeria’s future through AfriOne, while providing a valuable skill set to its workforce that will facilitate continued innovation in Nigeria’s emerging, dynamic and robust market.”

The assembly plant was inaugurated by Governor of Lagos State, Akinwunmi Ambode. Ambode, represented by the Commissioner for Science and Technology, Olufemi Olubiyi, commended the company for choosing Lagos State as its starting point in Nigeria.

Ambode said his government would do all within its power to support AfriOne.